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INNOVATIVE WEATHER FORECAST TECHNOLOGY PREDICTS MULTIPLE HURRICANES WILL TARGET THE NORTHERN GULF COAST AND FLORIDA

Overland Park, Kan. – Two to four hurricanes will target high-population centers on the northern Gulf of Mexico Coast and Florida and there is a 90 percent chance that Florida will have at least one hurricane make landfall this season. Weather2020 predicted hurricane Harvey in June 2017, months before it formed, using the Cycling Pattern Hypothesis, and is predicting a very active hurricane season with impacts on highly populated areas this summer. The Cycling Pattern Hypothesis was peer reviewed in 2018 and provides forecasts for hurricanes, winter storms, floods, droughts, heat waves, weddings, events, and vacations up to 300 days into the future.

Applying this innovative technique, the target hot spot for hurricane activity near the United States this season is over the northeast Gulf of Mexico and Florida. Weather2020 is forecasting at least seven named tropical storms to make landfall on the United States, with four hurricanes and two major hurricanes targeting the hot spot. A 17-year analysis of past hurricane seasons has validated the accuracy of Weather2020's forecast techniques, which allows the weather forecaster to know where storm systems will most likely form and where they will track.

Weather2020 has a history of accurate long-range forecasts, such as the one made for the outdoor Super Bowl in East Rutherford, N.J. in 2014. While others predicted brutal cold and snow for the big game, Weather2020 forecast "no chance of snow and temperatures warming into the 50s." Writer Jordan Raanan published this forecast, made 28 days before the big game, on NJ.com. On game day, he Tweeted, "Kudos to Weather2020 for getting this forecast spot on."

The Cycling Pattern Hypothesis has been developed over the past 30 years. Using knowledge of the pattern, accurate forecasts can be made up to 300 days into the future. Gary Lezak, founder of Weather2020 and Chief Meteorologist at KSHB-TV, said, "I stumbled across the cycling pattern 30 years ago, and as accurate as our forecasts have been, they will only get better in the coming years. People all over the world will use this technology to help save lives."